Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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Date: 08.08.2013

No.26-17/2009-R&C (Pt.)

Circular T&C-CM No. 29/13-14

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Revision in tariff of data plan/STVs under mobile services -reg.

Kindly refer to this office order of even No. dated 06.09.2011, 20.04.2012 and orders /clarifications issued from time to time on the subject mentioned above. Now based on feedback received from field units it has been decided by the Competent Authority to rationalize the GPRS/Data tariff as under:-

a) Uniform 2G and 3G prepaid data STVs and postpaid data plans are as under:

MRP of the Data STV (Incl. of S. Tax) in Rs.	Fixed Monthly Charges (Exclusive of S. Tax)* in Rs.	Bundled Free Data (in GB)	Validity (in days)	Data charges after free usage	Data charges after free usage
Pre-paid	Postpaid	Pre-paid & Post-Paid	Pre-paid	Pre-paid	Postpaid
139	125	1	30	2p/10KB	1p/10KB
251	225	2	30	2p/10KB	1p/10KB
561	501	5	30	2p/10KB	1p/10KB
1011	901	10	30	2p/10KB	1p/10KB

^{*} Service Tax as applicable is extra

- b) All existing 3G and 2G Data STVs and packs (BSNL CO/ circle STVs) for pre-paid GSM services will be withdrawn w.e.f 15.08.2013 and for post-paid GSM services the plans will be discontinued w.e.f. 01.09.2013.
- c) The data usage charges for "bsnlstream" will remain the same at Rs.0.25/MB.
- d) For Pre-paid 2G Data customers, who have recharged 2G Data STVs till 14.08.2013, the customer profile is to be converted to default profile of 3G with no speed restriction from 15.08.2013.
- e) The customer profile in the new unified Data STVs will be 3G with no speed restriction.
- f) All other terms and conditions will remain same.
- 2. This above tariff will be implemented w.e.f. <u>15.08.2013</u> for prepaid GSM services and w.e.f. <u>01.09.2013</u> for post paid GSM services.

3. All the post paid data customers will have by default customer profile of 3G with no speed restriction. The existing different **GPRS/data freebies** available in 2G/3G postpaid voice plan have been rationalized as under:-

A) Plan-99, Plan-145, and Plan-149 : "NIL"
B) Plan-175 : 100MB
C) Plan-225 : 200MB
D) Plan-325 : 250MB
E) Plan-525 : 500MB
F) Plan-625, Plan-725 & Plan-825 : 1000MB
G) Plan-1500 : 2000MB

- 4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles will have to inform the postpaid data customers regarding withdrawal of existing 2G and 3G Data packs via SMS blast/customer care/ e-mail/ newspaper/ franchisee/ retailers/ e-pin franchisee/ DSAs and personal phone calls from call centre to post paid customers and obtain new options regarding unified Data packs
- 5. The 2G and 3G blackberry plans uses blackberry APN, hence Blackberry 2G and 3G tariff plans will remain unchanged.
- 6. At present only 30 days unified Data STVs are introduced. With circle feedback and performance of monthly data STVs, more STVs may be introduced in future.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

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